

STRATEGIC ORIENTATION

3

INFORM, EDUCATE
AND SENSITIZE THE
COMMUNITY TO
WHAT IS AT STAKE
WITH OUR NATURAL
ENVIRONMENTS:
Creation of
information,
sensitization, and
educational programs



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Objective

Proposed Actions

3.1 Establish continuous contact with the community on WILD'S work, activities (and those of its partners) as well as highlight what is at stake with the natural environment of Wentworth. To encourage residents to participate and be involved

3.1.1 Develop various communication tools for sharing WILD news and expanding environmental knowledge (example; pamphlet, website, other social networks)

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3.2 In order to teach natural science, develop educational programs	3.2.1 Develop an educational program on flora and wildlife species. 3.2.2 Initiate and promote principals related to conservation, how to return a site to its original natural state; also, biological agriculture, forestry or maple syrup making. 3.2.3 Develop training on returning a piece of land to its natural state with emphasis on the proper management of the ecosystem. ; -3.2.4 Undertake nature activities related to creating an understanding of ecological processes (school visits, field trips, communication tools)

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3.3 Investment in conservation projects will take shape in different forms and not limited to conservation on land owned by WILD funds.

3.3.1 Improvements to any sector of the municipality could assist with the overall wellbeing of the ecosystem. Various studies will help determine priority zones where investment is warranted in early stages of the program. Priority will be given to those projects that have the most direct impact on the environment.

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3.4 Scientific Partnerships	3.4.1 Instigate scientific partnerships
3.5 Develop Other Partnerships	3.5.1 Work in collaboration with any corporation or person with the same or similar objectives as that of the trust, as well as with any ministry, municipality or other existing not for profit organization.